



34.8640° N, 84.3241° W

2025

PRODUCT CATALOG



WWW.MOUNTAINCITYAPPAREL.COM



WHO IS MOUNTAIN CITY APPAREL?

Mountain City Apparel isn't just another "southern brand" like Local Boy, Southern Marsh or Peach State Pride – it's built by and for those who live, work, and play in Blue Ridge, GA. Our designs are deeply rooted in North Georgia's mountain heritage, created for those who take pride in their North Georgia roots.

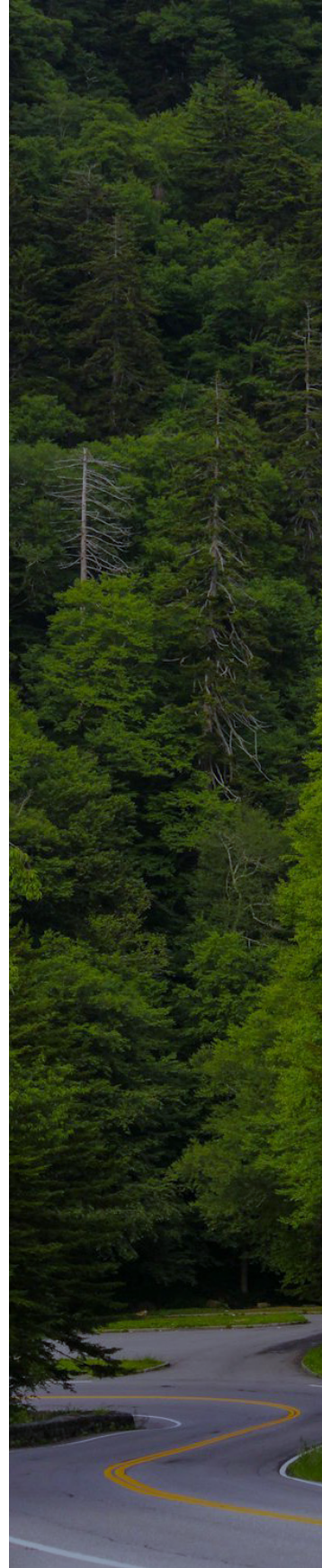
When you wear our apparel, you're not just showing love for our beloved North Georgia mountains; you're wearing apparel that embodies the mountain spirit and carries the soul of our city in every thread.

WHY PARTNER WITH US?

Local Appeal: All designs are original creations by a local artist born and raised in Blue Ridge, GA. Each piece is inspired by the unique beauty and culture of the North Georgia mountains, setting us apart from generic southern-inspired tees.

Premium Quality: Our t-shirts are crafted from high-quality materials and professionally screen-printed for durability, ensuring they hold up wash after wash. These products are highly reviewed and loved by customers.

Community Representation: Mountain City Apparel is more than a brand—it's a celebration of Appalachian heritage and the vibrant culture of our unique community in the North Georgia mountains.



SHOP MOUNTAIN SWAG

Explore our locally-inspired apparel, crafted to celebrate the unique heritage of the North Georgia mountains. Featuring original artwork, premium materials, and professional craftsmanship, our products are perfect for retailers seeking authentic, high-quality merchandise.



MOUNTAIN CODE
T-Shirts

| | |
|--------------|-------------|
| PRICE | MSRP |
| \$21.00 | \$32.00 |



MOUNTAIN MADE
T-Shirts

| | |
|--------------|-------------|
| PRICE | MSRP |
| \$21.00 | \$29.00 |



RUSTIC RIDGE
T-Shirts

| | |
|--------------|-------------|
| PRICE | MSRP |
| \$21.00 | \$29.00 |



THE 515
Hats

| | |
|--------------|-------------|
| PRICE | MSRP |
| \$20.00 | \$26.00 |



THE LOCAL
Hats

| | |
|--------------|-------------|
| PRICE | MSRP |
| \$20.00 | \$26.00 |



THE TOCCOA
Hats

| | |
|--------------|-------------|
| PRICE | MSRP |
| \$20.00 | \$26.00 |



Mountain Waters

MOUNTAIN WATERS
T-Shirts

PRICE MSRP
\$21.00 \$29.00



Mountain Waters

MOUNTAIN WATERS
T-Shirts

PRICE MSRP
\$21.00 \$29.00



Cock-a-Boodle View

COCK-A-DOODLE
T-Shirts

PRICE MSRP
\$21.00 \$32.00



Feathered Heights

FEATHERED HEIGHT
T-Shirts

PRICE MSRP
PRICE \$32.00



The Main Street

THE MAIN STREET
Hats

PRICE MSRP
\$20.00 \$26.00



The Aska

THE ASKA
Hats

PRICE MSRP
\$18.00 \$24.00

READY TO PLACE AN ORDER?

Follow the link to our order form:

<https://forms.gle/5fVC7SMPDxawUWhh8>

PRICING OVERVIEW

Below is a breakdown of our offered wholesale pricing and suggested retail pricing.

| PRODUCT | RETAIL | WHOLESALE |
|-------------------------|---------|-----------|
| Mountain Waters (White) | \$29.00 | \$21.00 |
| Mountain Waters (Slate) | \$29.00 | \$21.00 |
| Mountain Code | \$32.00 | \$21.00 |
| Mountain Made (White) | \$29.00 | \$21.00 |
| Feathered Heights | \$32.00 | \$21.00 |
| Cock-a-Doodle View | \$32.00 | \$21.00 |
| Rustic Ridge | \$24.00 | \$18.00 |
| The 515 | \$26.00 | \$20.00 |
| The Local | \$26.00 | \$20.00 |
| The Main Street | \$26.00 | \$20.00 |
| The Aska | \$24.00 | \$18.00 |
| The Toccoa | \$26.00 | \$20.00 |

ORDERING INFORMATION

- **Minimum Order:** \$200 total per order.
- **Payment Terms:** 50% deposit required once order is confirmed.
- **Turnaround Time:** 7-14 business days after payment is received.
- **Delivery/Shipping:** Free delivery within Blue Ridge. Shipping fees apply for other areas.



EMAIL
info@roostersofblueridge.com

PHONE
(706) 633-3362

LOCATION
730 E. 1st Street, Suite 3, Blue Ridge, GA

A scenic photograph of a mountain valley. The foreground shows a hillside with sparse, dry vegetation. The middle ground is dominated by rolling hills covered in dense green forest. The valley floor is shrouded in a thick layer of mist or low clouds, creating a sense of depth and atmosphere. The sky is overcast with soft, grey clouds.

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